



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10
215 West 125th Street, 4th Floor—New York, NY 10027
T: 212-749-3105 F: 212-662-4215

HENRIETTA LYLE
Chairperson

CHRISTOPHER T. WOODLEY, Esq.
District Manager

ANDREW LASSALLE
Assistant District Manager

February 6, 2013

Resolution: Support of the Liquor License Application of Harlem Jazz Enterprises LLC, dba “Minton’s Playhouse” and “Cecil’s”, located at 206-210 West 118th Street, New York, NY 10026.

WHEREAS, the New York State Liquor Authority (SLA) has the jurisdiction to issue on-premise licenses according to the Alcoholic Beverage Control (ABC) Laws, and is responsible for enforcing those laws; and

WHEREAS, Manhattan Community Board 10 reviews all new applications and offers guidance to the SLA about the potential impact of a license on public safety and quality of life in our neighborhoods; and

WHEREAS, Community Boards, as part of their due diligence process review an applicant’s ownership and funding; floor plans of the proposed location, food and beverage to be served; operational aspects of the restaurant/bar or lounge; price points; employee hiring processes; employee wages and benefits; and community involvement; and

WHEREAS, Jazz Enterprises LLC is applying for a Liquor License for establishments to be known as “Minton’s Playhouse” and “Cecil’s” located at 206-210 West 118th Street, New York, NY 10026; and

WHEREAS, Jazz Enterprises LLC is solely owned by Richard Parsons and Laura Parsons; and

WHEREAS, Jazz Enterprises LLC appeared before Community Board 10’s Economic Development Committee on January 10, 2013 and presented the following information;

1. Jazz Enterprises LLC’s co-owner Richard Parsons is the former CEO of AOL-Time Warner and the current Chairman of Jazz Foundation of America.
2. The proposed licensed premises will consist of two separate venues: An upscale restaurant and live jazz venue in the space formerly known as Minton’s Playhouse with an entrance on 118th Street, and a brasserie-style restaurant in the space fronting on St. Nicholas Avenue.

3. The applicant has hired Harlem resident Alexander Smalls, a celebrity chef credited with creating “Southern Revival Cooking” to design the menu and serve as chef at both restaurants. Mr. Smalls’ Southern Revival Cooking will be featured in the Minton’s restaurant.
4. The two venues are expected to create 120 new employment opportunities, including managers, servers, bartenders, runners, bussers, barbacks, hosts, reservations, prep cooks, line cooks, porters, dishwashers, stewards and office staff.
5. The applicant will provide training for its employees and will establish the Harlem Hospitality Academy, a program to train young Harlemites in the skills required to compete in the Harlem’s burgeoning hospitality industry.
6. Price points will be as follows: Minton’s will have two seatings per night with a single per person charge covering food and entertainment. The charge may be around \$80 per person, but will vary depending on the music performance on a given night. Dinner in the brasserie is expected to cost approximately \$50.00 per person.
7. The Minton’s venue will seat 68 patrons and Cecil’s brasserie will seat 140 patrons.
8. The hours of operation for the brasserie will be Sunday to Thursday from 12:00 noon to 12:00 midnight, and on Friday and Saturday from 12:00 noon to 1:00 am. The hours of operation for the Minton’s jazz club will Sunday from 12:00 noon 5:00 pm, Monday to Wednesday from 6:00 pm to 11:30 pm and Thursday to Saturday from 6:00 pm to 2:00 am.
9. The applicant will employ security personnel for both venues.
10. Both venues will have handicapped accessible entries and bathrooms.
11. The applicant will restore and maintain historic murals located in the Minton’s space, and may have an opportunity to restore the original Minton’s piano.
12. The applicant will partner with Jazz Mobile that will sponsor music events and training programs in jazz for young people and senior citizens.

WHEREAS, Harlem Jazz Enterprises LLC has provided letters of support from Columbia University Office of Government and Community Affairs, the Jazz Foundation of America, Jazz Mobile, Housing and Services, Inc. and Corner Social; and

WHEREAS, the Economic Development Committee on January 10, 2013 voted 9-yes, 0-no, and 0-abstentions to support this application;

THEREFORE, BE IT RESOLVED, that on February 6, 2013 the Manhattan Borough Community Board 10 supports the Liquor License application of Harlem Jazz Enterprises LLC with a vote of 36 in favor, 4 opposed and 0 abstentions.